

Venture Out Wilderness Project CLG

Fundraising Donors' Charter



Respect

- > All fundraising will respect the rights and dignity of donors, beneficiaries and the public.

- > Fundraising activities will not be unreasonably persistent, intrusive or place undue pressure on people to donate. Should someone not wish to donate, or wish to cease making a donation, that decision will be respected.

- > Beneficiaries will not be presented in a disrespectful way in promotional activities and, where possible and appropriate, clients and beneficiaries will have an input into the promotional strategies of the charity.



Honesty and Integrity

- > Fundraising will occur in an honest and truthful manner.

- > Fundraisers will act with integrity and not misrepresent the charity, its need for funds or how they will be applied.

- > Questions about fundraising activities and fundraising costs will be answered honestly and in a timely manner.

- > Information about the charity's charitable purpose and activities will be made freely available.

- > Charitable donations and gifts will be used for the purposes for which they were donated.



Transparency and Accountability

- > The charity will take responsibility for its actions and will be capable of explaining, clarifying and justifying those actions.

- > The charity's trustees and management will explain and account to donors and the public for the charity's actions.

- > The charity will operate in an open, frank and honest way and will ensure that transactions, operations, information and communications are easily understood by donors and the public alike.

- > The charity will clearly identify to donors and the public the cause for which the fundraising is occurring and how donations will and are being used.

- > The charity will provide ways whereby those interested can easily contact the charity.

- > The charity will have a procedure in place to address complaints.